Representatives of the Vince Lombardi Cancer Clinic have announced plans to expand throughout eastern Wisconsin. The move is expected to create greater access to the best in cancer care for more patients in more communities than ever before.

“We plan to take the Vince Lombardi Cancer Clinic to several new places throughout eastern Wisconsin,” says Vicki George, vice president/chief nurse executive. “Areas considered for expansion include Manitowoc, Fond du Lac, Green Bay, Burlington, Oconomowoc and several other possible sites in the Milwaukee area.”

Participating in the announcement was Vince H. Lombardi, nationally known motivational speaker, and son of the late coach of the Green Bay Packers, Vince Lombardi, who died of cancer in 1970 at the age of 56. The Vince Lombardi Cancer Clinic is named for Coach Lombardi who took the Green Bay Packers to five NFL championships in seven years, including victories in Super Bowls I and II.

The Vince Lombardi Cancer Clinic is a network of facilities based at St. Luke’s that offers cancer care, diagnosis and treatment. The Vince Lombardi Cancer Clinic was established at St. Luke’s in 1989 to serve cancer patients and to educate the community about cancer and cancer prevention. Currently, there are Vince Lombardi Cancer Clinics at the Aurora Health Centers in Slinger and Kenosha. In the Central Region, the Vince Lombardi Cancer Clinic is also associated with the Eastern Wisconsin Regional Cancer Center in Sheboygan County.

Service Corner
South Shore & St. Luke’s recognize service

St. Luke’s Medical Center Golden Sneaker Awards were presented in March to 11 employees who exceeded the expectations of their patients, patients’ families, co-workers and other customers. Recognized were Kim Deja, 4CD; Ellen Gariepy, Admitting/Guest Services; Sue Kellermann, Birthing Center; Pam Lyon, Bone Marrow Transplant Unit; Rochelle Martin, Birthing Center; Becky Mrchinski, MRICU; Susanna Neal, 8GHJK; Mary Jo Reynolds, VNA; Joan Travis, 4EF; Sheryl Turzinski, Test Center; and Debra Vieau, MRICU.

Susanna Neal, 8GHJK, is the randomly selected Golden Sneaker Service Provider for March. Her nomination form said: “On this particular day our day shift was extremely short, we were at capacity! We called all our staff to come in. Originally Susanna said she was sorry but she had personal things to do. She later called back..."
to say she had re-arranged her personal plans for the
day and would be able to come in if it was still needed!
Susanna is always willing to help out. She is a very
caring person and an asset to our team.”

Nomination forms are available throughout St. Luke’s. Return completed nominations to Alice Witz, administration.

St. Luke’s South Shore Big Storm Awards for Service Excellence were presented by Lee Jaeger to 15 employees who exceeded the expectations of their patients, patients’ families or other customers within St. Luke’s South Shore. Receiving awards in March were Bob Bielski, volunteer; Andrea Blankenberg, admitting; Cherie Day, Specialty Diagnostic Treatment Center; Marsha Gawlak, Specialty Diagnostic Treatment Center; Kymberly Hinze, Center for Digestive Disorders; Nancy Megow, Center for Digestive Disorders; Diane Meyer, Oncology Clinic; Mary Peerenboom, Center for Digestive Disorders; Jane Prescott, Admitting; Barbara Rinnemaki, Center for Digestive Disorders; Patricia Rozek, Center for Digestive Disorders; Mary Jo Schoepke, Center for Digestive Disorders; Theresa Stocks, Center for Digestive Disorders; Mike Thate, Respiratory Care; and Mary Woppert, Center for Digestive Disorders.

The randomly selected Big Storm Service Provider of the month is Mary Jo Schoepke, Center for Digestive Disorders, nominated by Sandee Schneider, Center for Digestive Disorders. Here’s what Sandee said about Mary Jo: “I believe the entire staff in the CDD deserves a Big Storm Award for their teamwork, flexibility and caring. We recently experienced recurring flooding problems in our department. These mishaps always seemed to occur on very busy clinic days when the department was full of patients. Everyone worked together to rearrange and make accommodations to move patients away from the affected areas and keep the clinic running without complaint. These conditions affected the locker room, soiled personal items and caused great inconvenience on several occasions. No one liked it, but we all remained open-minded, trying to find alternatives rather than complain. This is one outstanding group that always thinks of the clinic and the patients before themselves. A group like this is hard to find, and I feel very fortunate to have them working in the CDD at SLSS.”

To nominate a St. Luke’s South Shore employee, volunteer or physician for exceptional service, obtain a nomination form from a department, human resources or administration. Describe what the person did to warrant this recognition, and send the completed form to Jane Wagner, SLSS administration.

The walls came tumbling down

The “G” building at Sinai Samaritan Medical Center was demolished recently as part of Sinai Samaritan’s consolidation at one campus. Built in the 1940s, the building has been used as a nurses dormitory, faculty offices and to house medical students. Land where the building stood will be used for parking.
It’s important that people in the community become aware of the risk factors and symptoms of stroke,” says Gail Gustafson, RN, St. Luke’s Medical Center outpatient services test center. “As nurses, we have an important role in teaching what stroke is, what the risk factors are and what the signs and symptoms are.”

Gail will be among the nurses from Aurora’s Metro Region who will be screening people for brain attack risk factors and symptoms for four days in May and June.

“As nurses, we can encourage and help people make changes that could lower their risk factors and reduce the disabling effects of stroke.” At the screenings, Gail and other nurses will present information about weight and diet management, smoking cessation and exercise, as well as check blood pressures, take ECGs, check the carotid artery for obstructions and screen for atrial fibrillation, a type of heartbeat problem.

“We will also be reinforcing the idea that immediate care is necessary if there’s a stroke symptom,” says Gail. Stroke is an emergency! The sooner a person seeks medical care, the better their chance of a good recovery.

Patients who need follow up will be referred to their primary care physician and will be contacted by a nurse, after the screening, to be sure that there’s been no breakdown in their access to health care. “We want to be sure that they have access to the programs that could help them minimize or avoid a problem,” says Gail.

The free screenings will involve 125 people at a time, four sessions per day, at these times: 9 to 11 a.m., 11 a.m. to 1 p.m., 1 to 3 p.m. and 3 to 5 p.m. The screenings are set for the following days and locations: Thursday, May 28, American Serb Hall, 5101 W. Oklahoma Ave., Milwaukee; Wednesday, June 3, Senior Friends Center, 730 Highland Ave., Hartford; Tuesday, June 9, Friendship Village, 7300 W. Dean Rd., Milwaukee; and Wednesday, June 17, St. Luke’s South Shore, 5900 South Lake Dr., Cudahy.

Pre-registration is required and walk-ins cannot be accommodated. Participation is required for the full two hours. To register, call 1-888-50-BRAIN.

Aurora’s brain attack public service program will be featured on WITI (Channel 6) during the 3, 6 and 10 p.m. newscasts on May 27. Viewers will be encouraged to call and ask about their individual questions or concerns regarding brain attack.

**Brain attack (stroke) warning signs**

- Sudden weakness or numbness of the face, arm or leg on one side of the body.
- Loss of speech or trouble understanding speech.
- Sudden dimness or loss of vision.
- Sudden, severe headaches.
- Dizziness, especially with other stroke symptoms.

**Brain attack risk factors**

- High blood pressure makes you 4-6 times more likely to have a brain attack.
- High cholesterol levels can double your risk.
- Heart disease makes you six times more likely to have a brain attack.
- Smoking doubles your risk of having a brain attack.
- Obesity makes you more likely to have other stroke factors.
- Alcohol or drug abuse can lead to a brain attack.

**What should I do if I have a brain attack symptom?**

Seek medical attention immediately, even if symptoms disappear after a few minutes. The earlier treatment begins, the greater the possibility of reducing or reversing brain damage. It is imperative to start treatment immediately after the appearance of symptoms.
Freedom 55/65 offers
Aurora emergency pendant

Freedom 55/65, Aurora Health Care’s free membership program for older adults, is introducing a new product for its members and offering it to Aurora employees, family and friends, according to Cindy Bores, RN, supervisor-Freedom 55/65.

The product, the Aurora emergency pendant, offers 24-hour access to emergency medical information, as well as personal identification for adults and children. Engraved on the pendant is a toll-free number and the wearer’s personal identification number. If the wearer is in an accident or becomes ill, and is alone or without identification, the medical providers can call the toll-free number, enter the ID number and get the health information they need to identify and treat the wearer.

To hear the kind of information that will be available, call 1-888-332-5793, then enter demonstration patient number 777002.

Employees are invited to use the coupon to order the pendant at the discounted price. Additional coupons can be obtained from any Aurora pharmacy beginning in May or by calling Freedom 55/65 at (414) 389-2555.

Brushed Stainless Steel Pendant
One-time payment (regular retail price $49.95 plus S&H)
Annual renewal fee $7

Payment Options
☐ Aurora special offer: $44.95 plus $1.95 shipping & handling
☐ Aurora employees: $39.95 plus $1.95 shipping & handling
☐ Freedom 55/65 members: $39.95 plus $1.95 shipping & handling
☐ Check or money order enclosed
(Payable to Aurora Health Care)

☐ VISA No. __________________________ Exp. date ____________
☐ MasterCard No. _____________________ Exp. date ____________

Name ____________________________
Phone ____________________________
Address __________________________
Gty ________ State ________________
Zip _________

Make checks payable to:
Aurora Health Care, P.O. Box 342, Milwaukee, WI 53201-9765

Credit Union offers 100% car financing

The Aurora Credit Union is now offering 100% financing for new and used (1994-1998) cars, according to Mary Gold, credit union president. With a two-year loan, the rate is 7.75%; three-year loan is 7.9%; four-year loan is 8.15%; or with a five-year loan, the rate is 8.35%. Borrowers can save an extra quarter of a percentage point by using payroll deduction or electronic transfer, adds Mary.

For those who are considering refinancing or remodeling their house, the Aurora Credit Union offers very low interest rates on first and second mortgages with no points or application fees and $200 off the closing costs. The credit union will finance up to 90% of the house’s appraised value. Terms up to 30 years are available.

For information, call the Aurora Credit Union, (414) 649-8690.
Looking for a Mother’s Day gift?
U.S. Women’s Open tickets on sale

Teamworks readers who purchase tickets to this year’s U.S. Women’s Open can count on an outstanding tournament from some of the best women golfers in the game, according to Audrey Blumenfeld, manager of the Karen Yontz Women’s Cardiac Awareness Center at St. Luke’s Medical Center. They’ll also receive the satisfaction of knowing that a portion of all ticket sales will go to support the center, this year’s recipient charity.

The tournament will be held June 29 to July 5 at Blackwolf Run in Kohler and is expected to attract 150 of the world’s finest women golfers, including Nancy Lopez.

Daily admission is $25 or $30, and there’s an $80 season pass coupon book good for each of the seven days. “U.S. Open tickets make great Mother’s Day gifts,” suggests Audrey. To purchase tickets, call Audrey or Chris at (414) 649-5767, or visit the Karen Yontz Women’s Cardiac Awareness Center at St. Luke’s.

Employees invited to play at G.Y.M.

It’s unique. It’s interactive. It’s G.Y.M. and it’s coming to the Wisconsin Center, May 1 to 3.

“G.Y.M., which stands for ‘Get You Moving,’ is a three-day educational event focusing on all aspects of health, wellness and fitness,” says Mary Fields, director-public relations and strategic communications.

Created by the Milwaukee Journal Sentinel and presented by Aurora Health Care and Warehouse Shoes, G.Y.M. will redefine the health and fitness experience, according to Mary. “Our goal is to educate participants about the full range of health services offered by Aurora,” she says. “We want to ‘wow’ them. This is well beyond a health fair — it is a fun family event.”

Bring the whole family and come dressed to play in a high-energy environment. From cutting-edge virtual reality bikes to stair machines to a rock climbing wall and nutrition demonstrations, G.Y.M. will engage participants in the dynamic world of health, fitness, wellness and sports.

Participants will be able to view a surgical suite constructed in the Aurora Health Care area and will be offered Aurora’s free Personal Health Profiles to determine their “health age” and discover ways to add life to their years.

Other areas at G.Y.M. include: Sports Village, Nutrition Village, Sears Fitness Village, Walgreens Wellness Village, Children’s Hospital of Wisconsin Health Village, YMCA Family Village and Time Warner Cable Entertainment Stage.

G.Y.M. will run from noon to 8 p.m. Friday, May 1; 10 a.m. to 8 p.m. Saturday, May 2; and 10 a.m. to 4 p.m. Sunday, May 3. Admission is $5. Regarding Health, the Metro Region’s consumer newsletter, includes a $1 off coupon in the spring issue, or use the coupon below.

Milwaukee Journal Sentinel’s G.Y.M.
“Get You Moving”
A Total Health and Fitness Experience
Presented by Aurora Health Care and Warehouse Shoes

Wisconsin Center
500 W. Kilbourn Avenue
Friday, May 1, noon to 8 p.m.
Saturday, May 2, 10 a.m. to 8 p.m.
Sunday, May 3, 10 a.m. to 4 p.m.
Come dressed to play!

$1 OFF ADMISSION
James Hollowell, materials management, retired recently after nearly 41 years as a driver for St. Luke’s and Aurora Health Care. He started in 1957 and at that time, one of his duties was to transport linens from St. Luke’s former Madison Street site to the “new” building at 27th and Oklahoma. James says he has no immediate plans. “I’m going to rest,” he says.

Patti Osterberg (left) and Lori Guden (right) with a Bolivian patient and her 9-month-old daughter. Patti and Lori are physical therapists who work at St. Luke’s Medical Center. In February they were members of a 22-person medical team that went to Bolivia with Health Care Ministries, a church-based foreign mission program. Patti and Lori say their PT booth consisted of a table with a sawhorse in the middle for support and an exercise mat on top for padding. “We will never be the same,” they say. “What a blessing to have been chosen to go and give of ourselves.”

The Aurora Health Center in Racine has six four-person teams participating in the Racine Family YMCA Healthy Lifestyle Challenge ’98. Here Linda Danoski, ultrasound tech, weighs Dr. David Zablotney, family practitioner. Dr. Zablotney’s team is called Joc Docs. Other teams have named themselves Pixies Quartet, The Minorits, The Four Pharaohs, Physically Challenged and Fab Cats. Linda is the center’s coordinator for the challenge and reports the six teams’ points weekly to the YMCA.

Participants earn points by exercising, eating a healthy diet, participating in health screenings, quitting smoking and weight management. The Racine Journal Times reports numbers of points earned weekly throughout the city.
National Volunteer Week

“Volunteers — Touching lives, lifting spirits” is the theme for National Volunteer Week, April 19-25, 1998. The volunteers at West Allis Memorial Hospital collectively have given more than 50,000 hours of service in more than 25 different areas of the hospital during 1998. Contributions of $50,000 also came from the Auxiliary, the Men’s Service Club and the Volunteers. In addition, seven scholarships worth $7,000 were provided to students studying health care. Thank you!

St. Luke’s

Medical Terminology

4-6:15 p.m., Tuesdays, May 19-August 4
Dining Room D, St. Luke’s Medical Center
An offering of the University of Wisconsin-Milwaukee School of Allied Health Professions, this course may be taken for undergraduate credit or audited. Tuition is charged. For information and a registration form, call (414) 229-6964.

St. Luke’s South Shore

Employee Rummage Sale
8-9 a.m. Saturday, April 25
Furniture, cabinets, office items, chairs, tables, miscellaneous. Basement level, enter building at shipping and receiving on south side. Cash & carry only! Items must be removed immediately upon purchase. No previews or pre-sales. Personal checks okay. Call Donna Babcock, (414) 649-7397 with questions.

28th Annual Vince Lombardi Memorial Golf Classic

June 5 & 6
Raffle tickets good for admission to the Vince Lombardi Golf Classic are available from the Cancer Services office at St. Luke’s Medical Center. Proceeds benefit the Vince Lombardi Cancer Clinic and the Gene Therapy Research Lab at St. Luke’s. Raffle prizes include a 1998 Buick Century, Las Vegas trip for two, 32” Hitachi TV, Pioneer home theater package, outdoor camping package, Sunbeam gas grill and a Nelson-Weatherite family dome tent. Tickets are $2 or three for $5. At St. Luke’s, the tickets are available at the Vince Lombardi Cancer Center, the Coffee Shoppe, gift shop, radiation oncology and from Mary in administration. At St. Luke’s South Shore, tickets are sold at the gift shop. For information about earning incentive gifts by selling the tickets, call Gloria at (414) 649-6225.

Lombardi Run for Daylight

8:30 a.m., Saturday, June 6
Menomonee Falls High School
The setting: A beautiful 5K (3.1 mile) course in Menomonee Falls
The extras: A t-shirt, two spectator tickets to the Vince Lombardi Golf Classic & a post-run celebration.
The benefits: Pledges and donations support the Vince Lombardi Cancer Clinic and the Gene Therapy Research Lab at St. Luke’s Medical Center.
Sign up today! Entry forms are available at St. Luke’s Gift Shop, the Aurora Credit Union and the Vince Lombardi Cancer Clinic. For information, call Jerry Anderson, (414) 649-7143 or the VLCC Hotline, (414) 649-7200. To volunteer, call Gloria at (414) 649-6225.

Metro Region Introduces Outcomes Management

Theory + Process + Tools = Results!!!
Presented by Marita Schifalacqua, Lee Jeske & Paula O’Hearn
8 a.m.-3:30 p.m. Friday, May 1, Aurora Conference Center
To register, call nursing education, (414) 647-6370
For more information, call Paula O’Hearn, (414) 649-7031

St. Luke’s Franklin

Eat Right, Be Light Weight Loss Program
6 to 7 p.m. Wednesdays, May 6 to June 3
Community Affairs Room
St. Luke’s Franklin Health Care Center
Call St. Luke’s nutrition services at (414) 649-6757 for information or to register. Fee is $50 for the class, plus $69 for individual diet instruction, which is required before the first class meeting.
8th Annual Recycling Fair
10:30 a.m.-1:30 p.m. & 4-6 p.m.
Thursday, May 14
12:30-2:30 a.m. Friday, May 15
Dining Room D and back of cafeteria
St. Luke's Medical Center
Community, workplace and every day recycling and environmental information.
Giveaways and door prizes.

Life Memorial Service
2 p.m. on Sunday, April 26
St. Luke's South Shore auditorium (lower level)
Staff and volunteers are invited to attend.
Families of patients who have died at St. Luke's South Shore will be attending. Staff and volunteers are invited to attend.

Join a March of Dimes
WalkAmerica Team
Help support the nation-wide campaign for healthier babies. The Milwaukee area WalkAmerica kicks off at 9 a.m. Saturday, April 25, at O'Donnell Park, south gardens. The Washington County WalkAmerica starts at 9 a.m. Sunday, April 26, in Riverside Park, West Bend. There's no limit to the number of people who can join a team. Employees are encouraged to invite family members, friends and neighbors to participate. Aurora team leaders are Denise Brown, (414) 670-7286, Hartford Memorial Hospital; Brian Neal, (414) 389-0604, St. Luke's Medical Center; and Percy Tyma-Waranka, RN, OB Clinic, (414) 937-5800, Sinai Samaritan Medical Center.

To promote WalkAmerica and the campaign for healthier babies, the March of Dimes and Aurora Health Care sponsored a special 8-page section in the Milwaukee Journal Sentinel on April 5. If you missed it, you can get copies of Aurora's three pages by calling the Metro Region business and market development office at (414) 385-2371.

"New Baby, Changing Emotions"
Join other new mothers. Explore causes of the baby blues. Get help. Lead by Margaret Malony, MSN, RN, and Vani Ray, MD. Sponsored by Women's Health Services and Aurora Behavioral Health Services.
7-8 p.m., 2nd & 4th Tuesdays monthly
Aurora Medical Group 4025 N. 92nd St., Wauwatosa
To register, call Laura, (414) 427-3400

FUTURES Charity Golf Classic
May 29, 30 & 31
Naga-Waukee Golf Course, Pewaukee
For free admission to this professional women's golf tournament for yourself and a guest, show your Aurora employee ID.

Wills Seminar
2:30-3:30 p.m. or 7-8 p.m. Thursday, April 30
Health Science 1, room #3
Presented by Kelly Sachse, certified wills seminar instructor and certified financial planner. Topics include reasons to have a will, how to have a will drawn correctly, legal terms and what they mean, how to properly make changes in a will, selecting a personal representative and gifts to charity. Call (414) 649-7122 by April 27 to reserve your place. The seminar is also open to family and friends.

St. Luke's South Shore

Join the Aurora Cancer Services team for the "Making Strides Against Breast Cancer" 5-mile walk
Help support scientific research on breast cancer. On Sunday, May 3, the event begins at 8 a.m. with a light breakfast at St. Luke's Medical Center, followed by a bus ride with team members to the lakefront. Team members receive a hat to help identify them as members of the Aurora team. The goal is to have 150 team members.
Call Pam Lyon, (414) 649-7605, or Amy Pelikan, (414) 649-6420 by April 27 to register as a walker.

Asthma Wellness Day
3-6 p.m. Thursday, May 7
Milwaukee Heart Institute
960 N. 12th St.
Includes learning centers, basic asthma education, hands-on demonstrations, refreshments, free parking and free child care. Pre-registration is required. Call the American Lung Association of Wisconsin, (414) 782-7833.

Eating on the Run Cooking Class
Offered by The Karen Yontz Center
Are you living in the fast lane and need to provide dinner quickly? With all of our commitments, each evening the dinner dilemma begins: healthy or FAST? Come to our class taught by a registered dietitian and learn to prepare several healthy meals in 30 minutes or less. The class is offered 5:30 to 7 p.m. Thursday, May 7. Cost is $20. Call Chris Stelter, (414) 649-5767 to register.